

<b>Report to:</b>	<b>CHILDREN AND YOUNG PEOPLE'S SCRUTINY COMMITTEE</b>
<b>Relevant Officer:</b>	Paul Turner, Assistant Director – Education, SEND and Early Years
<b>Date of Meeting:</b>	27 January 2022

**LITERACY STRATEGY UPDATE**

**1.0 Purpose of the report:**

1.1 To consider an update on the Council’s Literacy Strategy.

**2.0 Recommendation(s):**

2.1 For the Scrutiny Committee to have oversight and input into the Council’s Literacy Strategy.

**3.0 Reasons for recommendation(s):**

3.1 To ensure Scrutiny involvement in the Literacy Strategy.

3.2 Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.3 Is the recommendation in accordance with the Council’s approved budget? Yes

**4.0 Other alternative options to be considered:**

4.1 None.

**5.0 Council priority:**

5.1 The relevant Council priority is:

- Communities: Creating stronger communities and increasing resilience.

**6.0 Background information**

6.1 There was a successful launch of the Literacy Strategy at the Winter Gardens in September 2021.

The Blackpool Literacy Strategy, which is a key part of the 2020/2030 Education Strategy is now being operationalised through the Literacy Strategy Steering Group.

The Steering Group consists of members from across the town, at all levels of education from Early Years to Adult education. Professional academic input is also provided so that the most current educational research is included in the planning.

6.2 Two meetings of the new Steering Group have taken place and its Terms of Reference are being updated.

6.3 Significant project support is being provided through a contract with Right to Succeed. The Blackpool 30 challenge has been well received and there has been some coverage in the local press about this, as well as on social media.

Two leads have been identified from the Blackpool education community to champion literacy and to engage with businesses who wish to support the Strategy. This is also now embedded into the social value work that the Council is engaged in.

Officers have met with the Show Town museum staff to consider how the Literacy Strategy can support their work and be integrated into the work of the museum when engaging families.

6.4 Does the information submitted include any exempt information? No

**7.0 List of Appendices:**

7.1 None.

**8.0 Financial considerations:**

8.1 None.

**9.0 Legal considerations:**

9.1 None.

**10.0 Risk management considerations:**

10.1 None.

**11.0 Equalities considerations:**

11.1 None.

**12.0 Sustainability, climate change and environmental considerations:**

12.1 None.

**13.0 Internal/external consultation undertaken:**

13.1 None.

**14.0 Background papers:**

14.1 2020/2030 Education Strategy.  
Literacy Strategy.